



Buy Local – Give Local

For Charities & Schools

Sign Up For Free >> Distribute Our Coffee Fundraiser Flyer >> Local Restaurants And Other Business Will Be Encouraged To Enroll

You Will Help Local Businesses While You Fundraise For Your Organization!

1. **Sign Up At www.ShopClickGive.com** >> Businesses Who Participate Agree To Give You A Percent Of Each Sale, either 5 or 10%, To The Buyer’s Charity.
2. **Promote ShopClickGive** to your Parents, Donors, and Supporters. Start with Mission Coffee & Eranic Soap because they are local businesses with a national footprint.
3. This will generate interest of your **local businesses to join the program**, starting with local restaurants and expanding to other local businesses.
4. You receive an email every time a purchase is made that lists your organization for the donation, so you can track them in real time.

Here is where you can start in your town, along with some possible projections.


(Assumes a 10% donation from the participating business.)

Coffee + Soap: Nearly everyone drinks coffee and a local coffee company, Mission Coffee, donates \$3 for every two pound coffee and Eranic natural soaps donate \$2 for every subscription, both with free shipping.

Coffee + Soap + Dinner: Most local money is spent in local restaurants. As we expand beyond coffee, we are marketing for local restaurants to

join. If a typical donor pays an average of \$70 at local restaurants, that’s \$12/month in donations, including the \$5 donation from coffee & soap.

Coffee + Soap + Dinner + \$50. The next phase is to include incidentals, auto parts, pet supplies, and other items that can be sourced locally. This graph assumes the average consumer will purchase an additional \$50/mo.

How Many Supporters Can You Count On For: 	Coffee + Soap		Coffee + Soap + Dinner		Coffee + Soap + Dinner + \$50	
	Monthly	Annual	Monthly	Annual	Monthly	Annual
50	250	3,000	600	7,200	850	10,200
100	500	6,000	1,200	14,400	1,700	20,400
250	1,250	15,000	3,000	36,000	4,250	51,000
350	1,750	21,000	4,200	50,400	5,950	71,400
500	2,500	30,000	6,000	72,000	8,500	102,000
1,000	5,000	60,000	12,000	144,000	17,000	204,000

Questions: admin@shopclickgive.com